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~~RUSCHMOHR~~
DAHLIA GARDENS

38 VINCENT STREET ROCKVILLE CENTRE, L.I., N.Y.

TELEPHONE
ROCKVILLE CENTRE 6274

EXHIBITION DAHLIAS

Introducers of
"Certificate of Merit" and "Honor Roll Dahlias"



FIFTEENTH
ANNIVERSARY

1930 — 1945

Greetings

Dear Dahlia Friends

It is with great satisfaction that we present our 15th Anniversary Catalog. On Jan. 1, 1930, this enterprise was founded by the late Charles Ruscher and H. Dewey Mohr. The business has expanded each year and today we ship to most every state in the Union, as well as many countries abroad. We attribute our success by endeavoring to give our customers healthy stock as well as a fair and square deal. Since the war, we have encouraged the growing of Victory Gardens, by including in our catalog vegetable plants. Have also successfully grown a combined Victory-Dahlia Garden.

During the past 15 years, we have had the good fortune of introducing the following novelties:

- 1931 Josephine G.
- 1932 Meadowbrook, Patricia Ann.
- 1933 Jane Dew, Pastel Glow.
- 1934 Man O'War, Orchid Moonlight.
- 1935 Mrs. Geo. Le Boutillier, Rockley Moon.
- 1936 Rudolf's Giant, Red Jug
- 1937 Purple Mist, William G. Wyllie, Betty Lindgren.
- 1938 Sunrays, Straight's White, Preakness.
- 1939 Rita Wells, Langeloth, Pink Preakness.
- 1940 Deep Purple, Victory, Nancy Ann Mitchell, Pyro.
- 1941 Ginger Rogers, Yellow Comet, Brass Button, Clover.
- 1942 Mollie B., Ivory Princess, Susan R.
- 1943 Irene Dunne, WAAC, Angie V., Edna L.
- 1944 Sarett's Pink Flamingo, Roselyn Straight, Sherwood's Peach.
- 1945 Joan Ferenz, General John J. Pershing.

The performance of the above introductions over a period of years is a matter of record. It has been our policy to introduce those dahlias that have received Certificates of Merit at the various American Dahlia Society Trial Grounds or those mentioned in the various recognized Honor Rolls of the country.

Due to the draught and hurricane this past season our stock on a number of varieties is somewhat limited. Under the circumstances in order to avoid disappointment, would suggest ordering as soon as possible.

This occasion affords an opportunity to thank you, our customers, for the support you have given us, be it great or small. Some of you have been on our books since the day we started business; others for only a few days. We shall be as zealous in cultivating the goodwill of the latter, as we are in retaining the confidence of the former.

Wishing you a bumper victory garden crop together with a glorious dahlia garden in 1945.

Cordially yours,

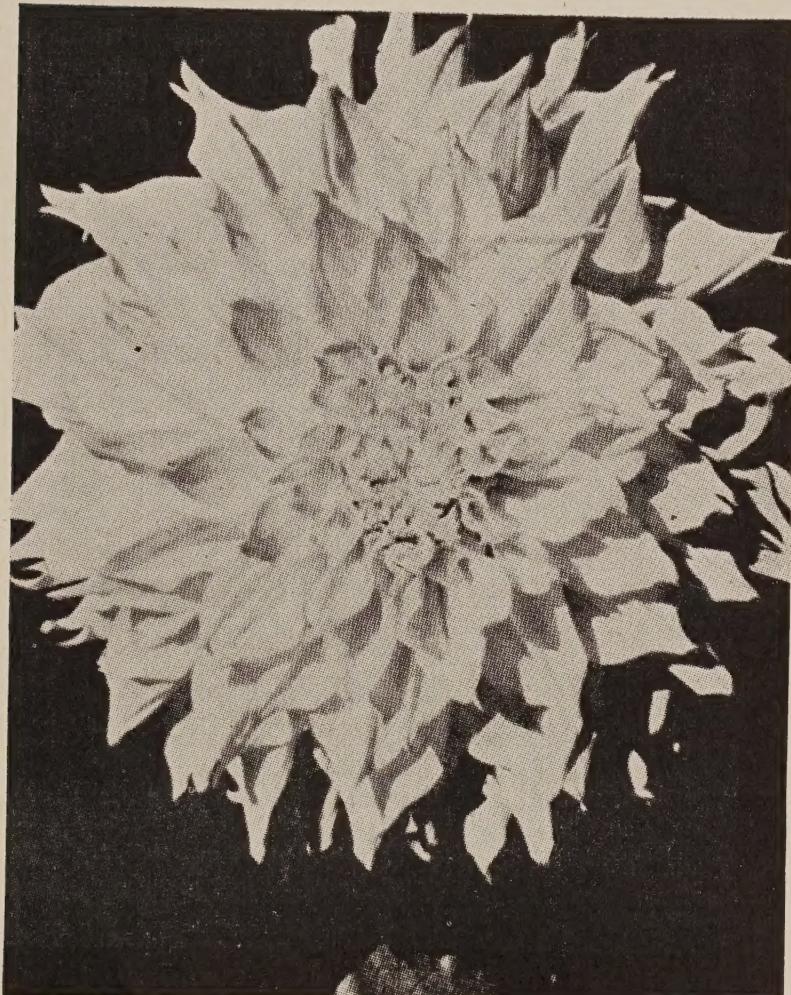
Ruschmohr Dahlia Gardens,
H. Dewey Mohr.



Our combined Victory-Dahlia Garden.

RUSCHMOHR INTRODUCTION

The Outstanding Blend of the Year



Joan Ferenz

JOAN FERENZ (Rindfleisch) Informal Decorative. Blend of chrome yellow and flush of spinal pink. Blooms measuring from 11-12 inches by 7 inches deep. Long stiff cane stems. Dahlia has excellent keeping qualities and continues to grow after cutting and put in water. Winner of The American Home Achievement Medal at the N. Y. Show of the A.D.S. Listed on L. B. Dudley's Honor Roll. This dahlia has never been propagated. All the stock has been grown by the originator from roots. Seedling of Jane Cowl with many characteristics of its parent.

Roots \$15.

Plants \$7.50

3 Plants for \$20. net

RUSCHMOHR INTRODUCTION

Another Outstanding Blend



General John J. Pershing

GENERAL JOHN J. PERSHING (Ward) Semi-cactus. A sport of that ever prize winning dahlia Virginia Rute, with a new and pleasing color of coral and jasper red with chrome flush. There appear some lines of violet on the petal. One can grow this as large as that of Virginia Rute. Foliage and growing habits are identical to that of Virginia Rute. Received a Certificate of Merit in East Lansing and Fairmont in 1943. In 1944 it was the highest scoring dahlia in The A.D.S. Trial Grounds in Storrs. Winner of The American Home Achievement Medal in St. Louis in 1943. Listed on L. B. Dudley's Eastern Honor Roll and J. Louis Roberts' Midwestern Honor Roll of The Flower Grower.

Roots \$15.

Plants \$7.50

3 Plants for \$20. net

1945 *Introductions of Other Growers*



BALLAY ROUGE (Ballay) I. C. Brightest red true type, fine petalled cactus. Large blooms. Long straight stems. Listed on Pacific Coast Honor Roll.

Plants \$7.50

BELVEDERE (Ballay) I. D. Silvery pink. Huge perfectly formed blooms carried on strong long stems.

Plants \$7.50

BLACK MONARCH (Pape-Rocky River) S. C. A very dark, glistening blackish red. Blooms are well formed with good depth and can be grown 12 inches. Stems are exceptionally long and strong. Foliage is heavy and tough. Said to be an early grower. Listed on Mid-West and Pacific Coast Honor Rolls.

Plants \$7.50

CELESTIA (Hulin) Pom Pon. A wonderful white pom on extra long stems.

Plants \$.50

ESSIE SMITH (Smith) S. C. Amaranth pink. Has been grown 13½ inches by 10, bloom facing up on good strong cane like stems well up out of the bush. Winner of 2 American Home Achievement Medals at Pittsburgh, Pa., and Wellsville, O., in 1944. Listed on all 3 Honor Rolls.

Plants \$5.00 net

FAITHFUL (Dahliadel) S. C. White. Under normal culture blooms are 9 to 10 inches by 4 to 5 inches deep. Bush grows sturdy with well proportioned stems. Easy to grow with blooms always full centered. Listed on Mid-west Honor Roll.

Plants \$5.00

HILDA FIORETTI (Fioretti-Parrella) S. C. to I. D. Color deep rose pink blended deeper rose color with stripes and fine tips of apricot yellow. Size of blooms 9 to 10 inches in diameter. Blooms are held facing on cane like stems. Listed in Eastern Honor Roll.

Plants \$7.50

HOOSIER MARVEL (Wolfe) S. C. to I. D. A giant yellow. Color is quite like Lord of Autumn. Flowers facing to 45 degree angle. Good stem and center. Some petals lacinated which adds to its beauty. Good substance. Foliage tough, insect resisting dark green. Received Certificate of Merit at East Lansing. Listed on Mid-Western Honor Roll.

Plants \$5.00

JANE LAUSCHE (Rocky River) S. C. Bi-color. A new color combination of rosy mauve tipped white. Blooms up to 12 inches. Very early bloomer. Good stems and slender canes. Winner of The American Home Achievement Medal at Cleveland, Milwaukee and Louisville. Certificate of Merit at East Lansing in 1943 with a score of 86. Listed on the 3 Honor Rolls of the country.

Plants \$7.50

JUBILANT (Dahliadel) M. I. D., Color cherry red, inclined orange with a lighter reverse. Makes a gay spot in any garden. Certificate of Merit at Storrs and Ohio Valley. Listed on Eastern and Mid-western Honor Roll.

Plants \$2.50

KIRSTEN FLAGSTAD (Brown-Rocky River) F. D. to I. D. Large deep flower of rich gold suffused apricot. Blooms up to 12 inches on long rigid stems. Foliage is broad and heavy, dark green in color. Scored at Storrs and East Lansing. Listed on the 3 Honor Rolls of the country.

Plants \$7.50

L.C.K. (Lakeside) R. C. A beautiful yellow autumn straight cactus averaging 5 inches in diameter on long stems. Excellent for cut flower purposes. Winner of The Flower Grower Award at the 1944 A.D.S. Show. Listed on Eastern and Pacific Coast Honor Roll.

Plants \$5.00

LITTLE SISTER (Dixie) M. I. D. Maroon tipped white with lacinated petals. A good keeper with good stems and sturdy grower. Received bronze medal in N. Y. Show in 1943. Certificate of Merit at East Lansing in 1943. On Eastern Honor Roll.

Plants \$2.00

MOSCOW (Grove-Premier) I. D. Color intense carmine. Pruned to 4 canes, blooms have been grown to 13½ inches in diameter by 8 inches deep. Foliage is thick and leathery. Dahlia has excellent substance. On Pacific Coast Honor Roll.

Plants \$5.00

MRS. F. H. STRICKLAND (Berwick) I. D. Beautiful shell pink on long stiff stems with flowers facing you. Strong rugged grower, blooms 11 to 13 inches by 5 inches deep.

Roots \$10 net

Plants \$5.00

MRS. GEO. W. PETTITT (Thompson) S. C. Lavender pink, seedling of Robert Ripley. Early and profuse bloomer, blooms facing sideways and upwards. Somewhat like All American. Bush has excellent growing habits, with long stiff cane like stems.

Plants \$5.00

Roots \$10.00

OGDEN REID (Kelley-Parrella) F. D. Spinel pink blended with rose pink and striping of promuline yellow center deep rose. Size very large 12½ by 6¼ inches or larger. Stems canelike up to 15 inches. Heavy, thick foliage, healthy. Listed on Eastern Honor Roll.

Plants \$12.50

3 for \$30

SGT. WILLIAMS (Williams-DAHLIADEL) I. D. Golden yellow sport of Glamour which has proved good in West Virginia for three years. Size 10 by 5 inches or larger. Cane like stems; 6 ft. bush, spreading profuse. Early bloomer. Listed on Eastern Honor Roll.

Plants \$5.00

V-DAY (Dixie) S. C. Brilliant dark rose. 12 x 8 inches. Seedling of Carl Dahl, having same long leaves and substance of bloom. On Mid-Western Honor Roll.

Plants \$5.00



Mrs. F. H. Strickland

Other Standard Varieties



	Plants	Roots
ANGIE V. F. D. Scarlet	\$2.00	\$ 4.00
BESS SMITH, I. D., Pure white	2.50	5.00
BOLD KNIGHT, S. C., Dark red	2.50	5.00
CLARIAM BELLE, I. D., Yellow and white	1.50	3.00
COL. A. G. RUDD, I. D., Carmine red	2.50	5.00
COMMANDO, F. D., True phlox purple	2.50	5.00
CONFUCIOUS, S. C., Chinese red	1.00	2.00
CROWNING GLORY, I. C., Pink and cream	1.50	3.00
DEEP PURPLE, F. D., Large purple	1.00	net 2.00
DIXIE'S MASTERPIECE, I. D., Large red	1.50	3.00
DOROTHY GEER, F. D., Light rose pink	1.50	3.00
EDITH WILKIE, S. C., Large white	1.50	3.00
FIGARO, S. C., Red and yellow bi-color	1.00	2.00
FRANCES DEWEY, S. C., Scarlet	3.75	7.50
GAY IMP, I. D., Red and white bi-color	2.50	5.00
GENERAL WAVELL, I. D., Large red scarlet	1.50	3.00
GINGER ROGERS, I. D., Citron yellow	1.50	3.00
GLAMOUR, I. D., Purple veined violet75	1.50
HILLSIDE BEAUTY, I. C., Orange buff	1.50	3.00
IRENE DUNNE, R. C. Rose pink	2.50	5.00
IVORY PRINCESS, S. C., Gigantic ivory	1.50	3.00
JAMES ROSS, F. D., Amaranth purple	2.50	5.00
JUDY G., S. C. Scarlet lined chrome	2.00	4.00
LINK'S BLACK PRINCE, I. D., Velvety maroon	5.00	10.00
LINK'S SENSATION, I. D., Buff and orange	3.75	7.50
MAFFIE, S. C., Very large intense red	1.25	2.50
MARGARET, F. D., White	2.50	5.00
MARY LYNN DUDLEY, S. C., True carmine	1.00	2.00
MILBEE'S MASTERPIECE, S. C., Large yellow50	1.00
MOLLIE B., Large tyrian pink	1.50	3.00
MOTHER KOENIG, I. D., Shrimp pink	3.75	7.50
MRS. GEO. LE BOUTILLIER, I. D., Large red50	.75
MRS. H. G. HUDSON, I. D., Peach	2.00	4.00
MRS. THOS. A. EDISON, I. D., Red and silver	1.50	3.00
MURPHY'S MASTERPIECE, I. D., Large red50	net 1.00
NANCY ANN MITCHELL, I. C., Scarlet red75	1.50
NATION'S PRIDE, I. D., Peach and reddish buff	3.75	7.50
POET'S DREAM, I. D., Apple blossom pink	5.00	10.00
POP HARRIS, I. D., Red	2.50	5.00
PURPLE MIST, F. D., Purple50	.75
PYGMALION, S. C., Bronze red	1.00	2.00
REGALIA, R. C., Red and silver reverse	1.50	3.00
ROSELYN STRAIGHT, S. C., Apricot shaded red	3.75	7.50
RHYTHM, I. C., Cameo with suffused soft rose	2.50	5.00
SALEM'S SUNSHINE, I. D., Pure yellow	5.00	10.00
SARETT'S PINK FLAMINGO, I. C., Rose pink	5.00	10.00
SHERWOOD'S PEACH, I. D., Large ocherous buff	3.75	7.50
SNOWBALL, I. C., Pure white50	net 1.00
SON OF SATAN, S. C., Red50	1.00
STRAIGHT'S WHITE, I. D., Pure white75	1.50
SUNRAYS, I. D., Orange suffused peach50	1.00
THE DRAGON, I. D., Yellow and shrimp pink	2.50	5.00
THE REAL GLORY, F. D., Pure white	1.00	2.00
TOP FLIGHT, S. C., Bright blood red	1.50	3.00
TOPS, I. D., Clear rich yellow	2.00	4.00

		Plants	Roots
VICTORY, F. D., Rose pink		1.00	2.00
VIRGINIA RUTE, S. C., Red		.75	1.50
VIOLA, I. C., Rosy lilac		1.50	3.00
WAAC, F. D., Large yellow blended pink		2.50	5.00
WINGS, S. C., Dark carmine		2.50	5.00
WINTERMORN, I. C., White		1.50	3.00
WORLD EVENT, I. D., Amaranth pink		3.50	7.50

POM PONS

ATOM, Fiery red		.50	.50
BETTY ANN, Pink		.50	.50
BETTY MALONE, White with purple tip		.50	.75
BLACK CAP, Dark maroon		.50	.75
BRASS BUTTON, Clear yellow		.50	.75
CLOVER, White with pink tint		.50	.75
DORIA, Dark red		.50	.50
EILEEN, Lavender and white bi-color		.50	.75
ILA, Dark red		.50	.75
LITTLE EDITH, Primrose		.50	.50
LITTLE JACKIE, Yellow		.50	1.00
MELROSE BABY, Cherry Red		.50	1.00
MISS MARJORIE, Mulberry		.50	1.00
MRS. J. TELFER, White		.50	.75
PINK DUCHESS, Delicate pink		.50	1.00
ROSE GAY		.75	1.50

MINIATURES

ALERT, M. F. D., Maroon		.50	1.00
ANDREAS ORANGE, M. S. C., Bright orange		.50	.75
BETSY T., M. S. C., Lavender		.50	.75
BRIGHT LASS, M. F. D., Rosy red		.50	1.00
BROADHURST, M. S. C., Amber		.75	1.50
BUCKEYE BABY, M. F. D., Orange suffused buff		.50	.50
BUDDY, M. F. D., Dark maroon		1.50	3.00
CARROL CHANNING, M. F. D., Shaded red		.50	1.00
DUBONET, M. S. C., Wine red		.50	.75
EDNA L., M. S. C., Tyrian pink		.75	1.50
GENEVA CRYSTAL WHITE, M. S. C., White		.75	1.50
HOMEACRE'S SWEETEST, M. S. C., Strawberry		.50	1.00
LINDA, M. S. C., Amber and yellow		.75	1.50
LITTLE DARLING, M. S. C., Soft pink and yellow		.50	1.00
LITTLE DIAMOND, M. S. C., Lavender		.50	.75
LITTLE SUSAN, M. F. D., Amaranth pink		.50	1.00
MICKY ROONEY, M. F. D., Red and orange		.50	1.00
Muriel Joyce, M. S. C., Red		.50	1.00
NAVAJO, M. F. D., Red		.50	.75
PEGGY LINDLEY, M. F. D., Golden amber		.75	1.50
PETITE PRINCE, M. S. C., Crimson		.50	1.00
RICKY, M. F. D., Red and white bi-color		.75	1.50
SARAH, M. F. D., Soft pink		.75	1.50
SHOT SILK, M. C., Blended rose and gold		.50	1.00
SNOWSPRITE, M. S. C., White		.50	.75
SUSAN R., M. S. C., Salmon pink		.75	1.50
VERA, M. S. C., Lavender		.75	1.50
WHITE FAWN, M. F. D., White		.50	1.00

BALL, ORCHID and SINGLES

	Plants	Roots
ALICE, J. B., Amaranth pink shaded white50	1.00
BISHOP OF LANDAFF, S., Red bronze foliage50	.50
CHANCELOR, S., Dark maroon50	.75
IMP, O., Clear yellow50	1.00
LEAH PEARL, B., Shell pink50	1.00
MARSHALL'S GLORY, S., Red and white bi-color50	1.00
PURITY, S., White50	.50

Special Dahlia Collections

We are also offering at this time collections made up of the leading exhibition varieties mentioned in this catalog. The value received is more than triple the catalog value. We guarantee that all the dahlias in these collections are correctly labeled and the stock is true and healthy. Moreover, if you are not satisfied with the selection of the dahlias in the following collections, we shall be pleased to refund your money, upon the return of the stock. We shall send any of the following prepaid:

COLLECTION No. 1—Six named high class large type exhibition dahlia roots for \$3.00.

COLLECTION No. 2—Eight roots named of recent Honor Roll or Certificate of Merit large type exhibition dahlias, not one of which is over three years old for \$10.00. Should you desire plants of this collection, the price will be \$5.00.

COLLECTION No. 3—Eight roots named of new Honor Roll and Certificate of Merit Dahlias, large type exhibition dahlias, not over two years old for \$15. Should you desire plants of this collection, the price will be \$7.50.

COLLECTION No. 4—Six named high class exhibition pom pon dahlia roots for \$1.00.

COLLECTION No. 5—Six named high class exhibition miniature dahlia roots for \$1.00.

COLLECTION No. 6—Six named high class dahlias, collection to include roots of pom pons, miniatures, mignons, collarlettes, orchids and singles. You may have one of each type or if you prefer any particular type we shall be pleased to let you have them.

Choice California Dahlia Seed

Our dahlia seed is produced by some of the finest dahlia growers in California. They are taken from large plantings of Certificate of Merit and Honor Roll Dahlias. Some of the leading Honor Roll and Achievement Medal dahlias have been produced from our seed. We can supply a limited amount of seed from named varieties. Let us know what varieties you are interested in. Prices are as follows:—

20 seed for \$ 1.00
60 seed for \$ 2.50
125 seed for \$ 5.00
1000 seed for \$35.00

Vegetable Plants

TOMATO PLANTS of following varieties grown and shipped in 2 inch pots. Price 75c per doz.

GOLDEN JUBILEE
MARGLOBE
RUTGERS
STONE

PEPPER PLANTS of the following varieties grown and shipped in 2 inch pots. Price 75c per doz.

BULLNOSE
HARRIS EARLY

TERMS

Remittances must accompany all orders.

We prepay postage or express charges on all retail orders in excess of \$3.

We never make substitutions unless authorized.

Wholesale orders will be shipped express collect.

Our plants are full grown and raised and shipped in three-inch pots.

ROOTED CUTTINGS: It is not our policy to recommend the purchase of rooted cuttings by any other than experienced commercial growers of dahlia plants. We will furnish well rooted cuttings on those varieties wherein we list plants of \$2.50 and over. Prices are one third less than the list price of plants.

CLUMPS: We can supply clumps on the varieties where we list the price of roots, for Fall delivery or in time for propagation.

We guarantee all our stock to be healthy and true to name and will be responsible to the extent of replacement of stock or refund of the exact amount involved but no further.

Our greenhouse has been certified by the United States Department of Agriculture and is inspected frequently. Every plant we ship out of the quarantined area for Japanese Beetle and European Corn Borer is examined by a United States Department of Agriculture Inspector who renders a certificate upon completion of inspection of each individual shipment.

All abbreviations are as follows:

(I.C.)	Incurved Cactus
(R.C.)	Recurved or Straight Cactus
(S.C.)	Semi Cactus
(F.D.)	Formal Decorative
(I.D.)	Informal Decorative
(B.)	Ball
(C.)	Collarette
(O.)	Orchid
(S.)	Single
(M.F.D.)	Miniature Formal Decorative
(M.I.D.)	Miniature Informal Decorative
(M.S.C.)	Miniature semi Cactus
(M.R.C.)	Miniature Recurved Cactus

**DIRECTIONS
FOR THE GROWING AND CULTIVATION
OF EXHIBITION DAHLIAS**

Time — The proper time to plant dahlias for exhibition purposes in this climate is about the tenth of June. Of course, if one is not depending upon the shows, they can be planted as soon as the frost is over. In this climate we advise a succession of planting from May 15 to July 1.

Preparing Soil — About one week or ten days before planting, spade your garden and leave it in the rough, then broadcast into soil to every 100 sq. ft. or to approximately ten dahlia hills 5 lbs. raw bonemeal mixed with 2 lbs. of muriate or sulphate potash which should be raked into the soil thoroughly.

Planting of Roots — Plant about 6 inches deep, no more, laying root flat on its side with eye facing upward. Fill hole only halfway to top and as sprout grows gradually fill in.

Planting of Green Plants — As plants are received, remove cartons and leave in pot. Soak them in shallow water for a few minutes in order to freshen plant after its journey through the mail. Set out plants in late afternoon or on a cloudy day, removing pot from plant. Make sure that plant is planted deep enough and if the following day should be hot and sunny, suggest shading plant with a peach basket during the heat of the day. Fill hole gradually with dirt as plant grows.

Stakes to which the plants are to be tied should be inserted at the time of planting; this also applies to roots.

Cultivation — Keep soil well pulverized and suggest cultivation about 24 hours after rainfall, in order to keep the soil from becoming baked. This is very important and should there be lack of rain, suggest weekly cultivations. Discontinue all cultivating after August 15, as roots have a tendency to come to top and will be disturbed by continuous cultivating.

Watering — Unless weather is very dry, dahlias will need no water until they commence to bloom. Then water thoroughly, soak the ground every week or ten days as needed.

Insects — Can usually be controlled by spraying weekly with a good insecticide. Even though plants appear to be clean and healthy, a weekly spray will act as a preventive. When you find a flower is being eaten or a stem drooping, make a search and you will be sure to find the troublesome pest, and kill it.

Disbudding and Disbranching — To get large flowers on long stems it is very necessary to disbud and disbranch. When plants come up leave only one stalk. After three sets of leaves appear, pinch out the crown or center. In a short time a top pair of laterals will make themselves evident which eventually will be a branch of the dahlia bush. When the buds appear, leave only one of the three buds that usually come in a cluster, pinching out the side two. New branches will appear in the form of laterals between the leaves and the stalk. These should also be pinched out and it is well to pinch out all laterals below the remaining bud except the two nearest the main stalk. This will keep your plant low and bushy and you will have many flowers on long stems from branches below which will develop rapidly.

Fertilization — About the 15th of July give each dahlia a handful of potatoe fertilizer (4-8-8). Repeat this same application about Aug. 5. Again repeat this same application when the buds appear about Aug. 20. No further fertilizing is required after this.

Cut Flowers — Dahlias should be cut in the early morning or in the evening after sundown. After flowers are cut dip stems into hot water (about boiling) for one or two minutes. Then place in deep cold water in a cellar for a few hours to freshen. Flowers then may be ready to ship by packing in strong corrugated boxes, laid out in florists tissue paper. It might be well to fold up newspapers to act as a pillow for the large blooms to rest on in order to avoid bruising.

Storage — After the black frost has killed the dahlias, cut the tops at the ground and dig them carefully with a good fork, being careful not to strain the necks of the roots. Cut stalk with 2 inches of crown and allow clumps to dry out in the sun three or four hours before placing into barrels or boxes. Suggest that clumps be placed in inverted position while drying, in order that water in stems will drain out. It is well to allow soil to cling to clumps to prevent root necks from breaking and excessive drying of tubers. A good potato cellar is very desirable as a storage bin for dahlias. If this is not available, keep them as far as possible from the heater and in a space where the temperature will not go below 40 degrees nor above 55 degrees.

Preparing Soil for Next Year — After roots have been dug spade the garden and plant winter rye. If your soil has a tendency to be acid would broadcast lime stone over it. The spreading of cow manure over the winter rye will also be very beneficial. Turn rye over just before it goes into stalk which in this climate is usually about the first week in May.

JOIN THE AMERICAN DAHLIA SOCIETY

We invite our friends and customers to join the AMERICAN DAHLIA SOCIETY and become a part of this great National organization whose interest is devoted solely to the improvement of the Dahlia.

The Quarterly Bulletin—a real Dahlia Magazine—gives all the up-to-date Dahlia news, information about, and illustrations of new varieties, the latest cultural hints (growing 'em big, root storage, etc.), and is a really worth while guide to any lover of Dahlias. The Bulletin alone is worth much more than the cost of the annual dues.

Trial Gardens—4 official gardens are maintained where new varieties are tested and scored each year. Full reports from all these gardens are published in the Bulletin yearly. Research work on insect and disease control is sponsored.

Dahlia "fans" in every state of the Union and many foreign countries are members and frequently contribute news to the Bulletin. Membership includes admission to, and the privilege of exhibiting at all the National exhibitions which are held each September in some National center.

APPLICATION FORM

Dues \$3.00 per year.
Payable in advance.

JOIN NOW—and we
know you will not
regret doing so.

To Dr. Ward H. Cook,
Secretary of The American Dahlia
Society, Inc., 34 Puritan Avenue,
Tuckahoe 7, New York.

Enclosed find \$3.00 for which please
enroll me as a member of your Society.
Send copy of the current Bulletin.

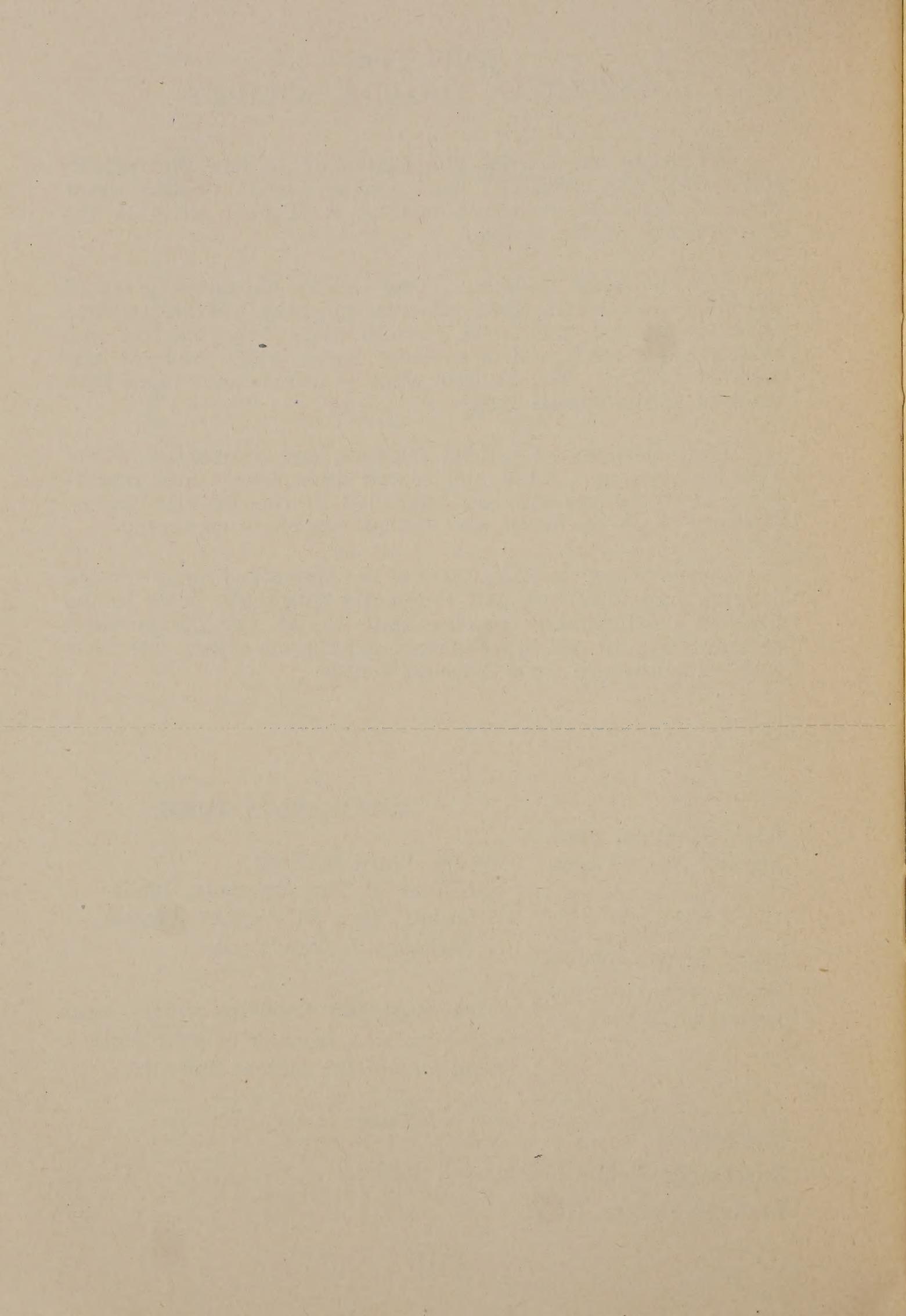
Proposed by:

Ruschmohr Dahlia Gardens,
Rockville Centre, N. Y.

Name

Address

.....



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218 WILLIAM ST.
N. Y.